BIC® 4 Couleurs® Fluo with lanyard ballpen

BIC · Ref. 3460001116



Reference	3460001116
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	12.8 g
Dimensions	14.4 cm · 1.1 cm · 12.8 g
Country of origin	France
Carton	100 pieces

DESCRIPTION

The iconic BIC® 4 Colours® range is growing with a fluorescent colour to offer even more features! Three standard ink colours (blue, black and red), combined with a fine highlighter in a bright yellow. Our iconic BIC® 4 Colours® is now more sustainable, with 13 % less plastic in the upper part! From June 2023 to June 2024, please note that you may receive your order line with either the standard clip or the new clip containing less plastic.

KEY FEATURES

- 3 pens + 1 highlighter!
- Large print area on the barrel, almost 360º
- Reliable retracting mechanism; the tip does not jam
- Manufactured in our own facilities
- The perfectly round tungsten carbide ball delivers consistent writing
- Long-lasting ink: quick-drying and smooth, high-quality writing.
- Iconic design that has set the trend in the writing instruments sector for over 45 years.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (4 col.)
- Barrel, left of clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, right of clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, opposite clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Top, behind the clip : up to 22 x 10 mm - Screen printing

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-fluo-with-lanyard-ballpen-142046.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.