BIC® 4 Couleurs® Fine with lanyard ballpen

BIC · Ref. 3460001111



Reference	3460001111
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	20 g
Dimensions	14.4 cm · 1.1 cm · 20 g
Country of origin	France
Carton	100 pieces

DESCRIPTION

The coloured version with a fine stroke. It offers 4 standard ink colours: blue, black, red and green. Brand it in full colour with the quality of britePix Digital. Our iconic BIC® 4 Colours® becomes more sustainable, now with 13 % less plastic in the upper part! From June 2023 to June 2024, please note that you may receive your order line with either the standard clip or the new clip containing less plastic.

KEY FEATURES

- Fine tip 0,8 mm.
- 4 pens in 1!
- Large print area on the barrel, almost 360º.
- Reliable retractable mechanism; the tip does not jam.
- Manufactured in our own facilities.
- The perfectly round tungsten carbide ball contributes to consistent writing.
- Long-lasting ink: quick-drying and smooth, high-quality writing.
- Iconic design that has set trends in the writing instruments sector for over 45 years.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (4 col.)
- Top, behind the clip : up to 22 x 10 mm - Screen printing
- Barrel, left of clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, right of clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, opposite clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, full wrap : up to 35 x 62 mm - Full-colour digital print

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-fine-with-lanyard-ballpen-142038.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.