BIC® 4 Couleurs® Shine with lanyard ballpen

BIC · Ref. 3460001107



Reference	3460001107
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	20 g
Dimensions	14.4 cm · 1.1 cm · 20 g
Country of origin	France
Carton	250 pieces

DESCRIPTION

The iconic BIC® 4 Colours® presented in a shiny metallic finish. It has 4 standard coloured inks: blue, black, red and green. Our iconic BIC® 4 Colours® is becoming more sustainable, now with 13% less plastic on the upper part! Between June 2023 and June 2024, you may receive your order line with either the standard clip or the new clip containing less plastic.

KEY FEATURES

- 4 pens in 1 !
- Large printing area on the barrel, almost 360º.
- Reliable retracting mechanism; the tip does not jam.
- Manufactured in our own facilities.
- The perfectly round tungsten carbide ball contributes to consistent writing.
- Long-lasting ink: fast drying and smooth, high-quality writing.
- Iconic design that has set the trend in the writing instruments sector for over 45 years.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (2 col.)
- Barrel, full wrap : up to 37 x 60 mm - 360° laser engraving
- Barrel, right of clip : up to 20 x 50 mm - Laser engraving
- Top, behind the clip : up to 22 x 10 mm - Screen printing

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-shine-with-lanyard-ballpen-142052.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.