BIC® 4 Couleurs® Fashion ballpen

BIC · Ref. 3460001102



Reference	3460001102
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	12.8 g
Dimensions	14.4 cm · 1.1 cm · 12.8 g
Country of origin	France
Carton	100 pieces

DESCRIPTION

The modern version of our most iconic ballpoint pen comes in four on-trend colours: turquoise, acid green, deep violet and candy pink. Brand it in full colour with the quality of britePix Digital. Our iconic BIC® 4 Colours® becomes more sustainable, now with 13 % less plastic in the upper part!

KEY FEATURES

- 4 pens in 1 !
- Large printing area on the barrel, almost 360º.
- Reliable retracting mechanism; the tip does not jam.
- Manufactured in our own facilities.
- The perfectly round tungsten carbide ball contributes to consistent writing.
- Long-lasting ink: fast drying and smooth, high-quality writing.
- Iconic design that has set the trend in the writing instruments sector for over 45 years.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (4 col.)
- Top, behind the clip : up to 22 x 10 mm - Screen printing
- Barrel, right of clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, opposite clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, left of clip : up to 5 x 65 mm - britePix™ (high-definition full colour)
- Barrel, full wrap : up to 36 x 62 mm - Full-colour digital print

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-fashion-ballpen-142032.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.