BIC® 4 Couleurs® Gradient

BIC · Ref. 3460001074



Reference	3460001074
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	12.8 g
Dimensions	14.4 cm · 1.1 cm · 12.8 g
Country of origin	France
Carton	250 pieces

DESCRIPTION

Discover our new BIC® 4 Colours® Gradient! Its unique metallic gradient effect combines 3 bright colours on the barrel, for summery vibes and limitless creativity! Our BIC® 4 Colours® ballpoint pens have an average writing length of 8.000m (SGS tests - average writing length for blue, black, red and green cartridges). Our iconic BIC® 4 Colours® is becoming more sustainable, now with 13 % less plastic in the upper part! Between June 2023 and June 2024, you may receive your order with either the standard clip or the new lower-plastic clip.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (2 col.)
- Barrel, right of clip : up to 30 x 43 mm - Screen printing (2 col.)
- Top, behind the clip : up to 22 x 10 mm - Screen printing

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-gradient-142053.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.