BIC® 4 Couleurs® Pastel + lanyard

BIC · Ref. 3460001072



Reference	3460001072
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	20 g
Dimensions	14.4 cm · 1.1 cm · 20 g
Country of origin	France
Carton	250 pieces

DESCRIPTION

Discover the new BIC® 4 Colours® Pastel! Get creative with the new pastel colours - for unique designs with a dreamy visual language! Our BIC® 4 Colours® ballpoint pens have an average writing length of 8 000 m (SGS tests - average writing length for blue, black, red and green inks). Our iconic BIC® 4 Colours® is becoming increasingly sustainable, now with 13% less plastic in the upper part!

KEY FEATURES

- 4 pens in 1!
- Large printing works, near 360 °.
- Reliable retraction mechanism: cartridges do not jam.
- Complete in-house manufacturing.
- The perfectly spherical tungsten carbide ball contributes to consistent writing.
- Long-lasting ink: high quality, quick-drying and smooth writing.
- Iconic design with over 45 years of trend-setting in writing instruments.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (4 col.)
- Barrel, right of clip : up to 30 x 43 mm - Screen printing (4 col.)
- Barrel, full wrap : up to 36 x 62 mm - Full-colour digital print

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-pastel-lanyard-142040.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.