BIC® 4 Couleurs® Pastel

BIC · Ref. 3460001071



Reference	3460001071
Brand	BIC
Composition	Plastic
Material	Plastic
Average weight	12.8 g
Dimensions	14.4 cm · 1.1 cm · 12.8 g
Country of origin	France
Carton	250 pieces

DESCRIPTION

Discover the new BIC® 4 Colours® Pastel! Get creative with the new pastel colours - for unique designs with a dreamy visual language! Our BIC® 4 Colours® ballpoint pens have an average writing length of 8 000 m (SGS tests - average writing length for blue, black, red and green inks). Our iconic BIC® 4 Colours® is becoming increasingly sustainable, now with 13% less plastic in the upper part!

KEY FEATURES

- 4 stylos en 1!
- Grande imprimerie, près de 360 °.
- Mécanisme de rétraction fiable: les cartouches ne bloquent pas.
- Fabrication interne complète.
- La boule en carbure de tungstène parfaitement sphérique contribue à une écriture cohérente.
- Encre longue durée: de haute qualité, séchage rapide et écriture en douceur.
- Design emblématique avec plus de 50 ans de définition de la tendance dans les instruments d'écriture.

BRANDING AREAS

- Barrel, centred under clip : up to 30 x 43 mm - Screen printing (4 col.)
- Barrel, right of clip : up to 30 x 43 mm - Screen printing (4 col.)
- Barrel, full wrap : up to 36 x 62 mm - Full-colour digital print

Your logo on this item?

Embroidered or printed in our Evere workshop, from a single piece. Request your free quote within 24 hours.

Online page: https://www.yourvisualhere.be/en/bic-4-couleurs-pastel-142029.html

Information for guidance only; colours and sizes available on 07/11/2026. On-screen and printed colours may vary.